# Resources for Graphic Design

**You can find contact details at the end of this guide.**

The resources in this guide will help you learn more about your subject. The best place to start your search is **Discover**, which provides you with easy access to thousands of books, eBooks, journal articles and much more. You can access Discover and other key resources via the Library website, LJMU student homepage and MyLJMU portal.

Remember, your modules also have reading lists in Canvas with links to recommended books, e-books, journal articles and other subject resources.

## Books and eBooks

There is an extensive collection of books and eBooks on all aspects of **Graphic Design**. You can browse what is available in your subject area or look for specific titles by searching **Discover**.

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Type a book title or keywords and select the search icon
- From the results screen, you can filter your results by selecting **Books**
- Select a book title to see more details and availability
- eBooks will have links to view online
- Print books will show number of copies and location

Print books have a class number and are organised numerically by that number on the shelves. A range of relevant class numbers are shown below:

| | |
|---|---|
| Advertising | 659.1 |
| Art techniques | 702.8 |
| Brands, logos and trademarks | 658.823 |
| Calligraphy | 745.6 |
| Colour | 701.8 |
| Drawing | 741 |
| Graphic design | 741.6 |
| Graphic novels, comics, cartoons | 741.5 |

| | |
|---|---|
| Market research | 658.83 |
| Media ethics | 174.907 |
| Printmaking | 760 |
| Typography | 686.22 |
| Visual communication | 302.22 |
| Writing skills | 808.066 |

**DVD collection**
An extensive collection of feature films, documentaries and TV series on DVDs is available in the Aldham Robarts Library. You can browse the collection or use **Discover** to find what you want. Many of the films are not available on streaming services.

**Special Collections and Archives**
The LJMU Special Collections and Archives contains unique primary resources including the archive of the Everyman Theatre and the extensive personal archive of celebrated Liverpool playwright Willy Russell.  You can consult the collections by contacting the LJMU Archivist. The SCA is located on the lower ground floor in the Aldham Robarts Library.

Examples from Victorian Periodicals

- Vogue back to 1938
- Harper's Bazaar
- The Yellow Book magazine

Other archives include:

- Liddell-Hart Collection – fashion archive collection
- Keith Medley archive - e.g., 1950s photos of New Brighton that capture fashions, weddings, portraits and news (1930s - 1987)
- England's Dreaming Punk Archive - photos, fanzines etc.
- Eric's club - a range of materials from  the influential punk/new wave music venue
- Everyman theatre – about designers and photos
- Femorabilia including magazines for young girls, for example Jackie

For more information see the Special Collections and Archives webpages:
https://www.ljmu.ac.uk/microsites/library/special-collections-and-archives

# Journals

Journals are published on a regular basis and contain up-to-date information.  Journals contain articles focussing on specific topics written by subject specialists.

To find individual journal titles on your subject area:

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Select the **Journals** option
- Type a journal title you wish to access and select the search icon
- Select a journal title to see more details and availability
- eJournals will have links to view online
- Print journals will show number of issues and location

A selection of relevant journal titles is shown below:

Aperture

British journal of photography

Craft and design

Creative review

Design week

Early popular visual culture

Idea: international graphic art

Journal of graphic novels and comics

Journal of illustration

Photography and culture

Print

Printmaking today

Varoom: the journal of illustration and made images

Visible language

# Databases

You can search for journal articles using **Discover** or via individual databases. There are different types of databases.  For example:

- **Full-text databases** provide access to full-text information such as journal articles, book chapters, reports, standards, statistics and legislation.
- **Abstracting and Indexing Databases** are searchable indexes, you can view the abstract or summary for each resource.  If full-text is available follow the link, if not you can request an Inter-library loan.

To access a database:

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Select the **Databases** option
- Select **Graphic Design** to see suggested databases or type the name of the database in the search box and select the **search icon**
- Select the database title to see more details and note any log-in requirements
- Select the database link

A selection of relevant databases is shown below:

**Art & Architecture Archive: Collection 1: 1895 - 2005**
A full-text archive of magazines comprising key research material in the fields of art and architecture, dating from the late-nineteenth century to the twenty-first. Subjects covered include fine art, decorative arts, architecture, interior design, industrial design, and photography.

**Art Full Text**
An important art research database providing full-text art journals and books. It covers fine, decorative and commercial art, as well as photography, film and architecture. It comprises the bibliographic contents of over 300 leading art periodicals - journals, museum bulletins and yearbooks. The database gives references to articles, reviews, exhibition listings and many other types of material.

**Art index retrospective**
Provides access to over half a century of art literature covering fine, decorative, and commercial art. Content includes high quality indexing of nearly 600 publications, many of which are peer-reviewed, and citations of over 25,000 book reviews.

**Browzine**
Website and app enabling users to browse, read and monitor a wide range of e-journals in one simple interface. Includes material on Art & Design, Graphic Design and Fine Arts.

**JSTOR**
Provides access to more than 12 million academic journal articles, books and primary sources in 75 disciplines. Includes access to ARTSTOR, which features millions of archive images and media.

**MediaPlus**
Provides a wide range of academic streaming media, including high profile collections such as ITN, Getty images and Wellcome Library.

**Mintel**
Market intelligence provides an outlook on the consumer landscape this includes data, market research, market analysis, competitive intelligence, and product intelligence: the expert analysts combine these elements to create insight of the market. Access includes UK reports and Global Observations

**Passport**
Provides intelligence on industries, economies, consumers, and companies. Passport is a global market analysis platform that analyses the industry in countries around the world providing cross-country comparison of market sizes, forecasts and market shares.

**Popular culture in Britain & America, 1950-1975: Rock and Roll, Counterculture, Peace and Protest**
Explores the dynamic period of social, political and cultural change between 1950 and 1975. The resource offers thousands of colour images of manuscript and rare printed material as well as photographs, ephemera and memorabilia from this exciting period in our recent history.

**Statista**
Provides access to statistics, studies and reports on countries, industries and consumer markets. It has global coverage.

**The Vogue Archive**
Complete archive of American Vogue from 1892-present. Every page, advertisements, stories and pull-outs included. Featuring greatest fashion designers, photographers and trends.

**Vogue Italia Archive**
The complete run from 1964, recognized as the least commercial and most artistic Vogue edition.

**Web of Science**
A powerful research platform and global citation index including over 161 million records for books, peer-reviewed scholarly journals, and conference proceedings across 254 disciplines. It includes access to the Arts and Humanities Citation Index (1975- ), Science Citation Index Expanded (1970- ), Social Sciences Citation Index Expanded (1970- ).

**WGSN**
Fashion trend forecasting and analysis, catwalk photos, information on trade shows, street style, materials, colours and graphics.

## News and media

**Academic Video Online**
A range of video materials with academic relevance: documentaries, interviews, performances, news programs and newsreels, and more. Including Academy, Emmy and Peabody award winning films, plus content from National Geographic, HISTORY, Broadway HD and much more.

**Box of Broadcasts (BoB)**
Provides access to an archive of over one million programmes radio and TV & Radio programmes from 2007 onwards, including all the main free-to-air TV channels. You can link, make clips and playlists of content.

**Kanopy**
Kanopy provides access to one of the most unique collections of films in the world. Films include award-winning documentaries, indie films, must-see classics and theatrical releases.

**Lexis**
The Newspaper option enables access to an archive of UK national and regional newspapers, with coverage from the 1990s up to the present day.

**PressReader**
Connects you to the world's newspapers and magazines. This includes over 7,000 newspapers and magazines from over 90 countries in over 50 languages in full colour, full-page format. App and webpage

**TRILT**
Television and Radio Index for Learning and Teaching (TRILT) is one of the best sources of UK television and radio broadcast data available on the web, including listings for more than 560 TV and radio channels with data from 1923 onwards. More than a million records are added to TRILT every year.

## Websites

The content of websites is unregulated, so it is important that you check the quality and accuracy of information on the internet to ensure that it is reliable, accurate and of an academic standard. There are selected websites or search engines that you can use to help find appropriate information online, for example Google Scholar. If you find details for a relevant resource on the internet, you can check if LJMU has full-text access.

## Further Help

The Librarian who supports **Graphic Design** is Michael Stores

   m.stores@ljmu.ac.uk

Please contact him if you have any questions.

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